

for Corporate Sales Teams

SALES LEADERS: We are worried...

We have talked with dozens of sales leaders lately, and it doesn't sound good. After several years of working from home during COVID, their salespeople are struggling to feel engaged. They are un-inspired and feeling excluded from their sales teams. They are sick of Zoom and Teams meetings, yet they are expected to make their virtual meetings interesting and effective for their clients. So how can the sales leaders fix this? How can they provide valuable virtual training to new trainees? How can they showcase their best salespeople as role models who will inspire their sales teams? We believe we have an answer.

Give your sales team an engaging, fun yet valuable virtual sales learning experience.

We provide sales leaders with the structures, tools & assistance necessary to hold engaging and valuable virtual learning events. Together we will collaborate in a workshop series that will inspire, motivate and encourage your team to re-think what is possible in virtual meetings. And we will use PITCHING as a tool for rapid learning.

GIVE YOUR IDEAS THEIR BEST SHOT

Coming up with a good idea is one thing - but convincing others to back you is another. And we often make it hard for ourselves by not giving our ideas what they need to be bought by others. This is where the PITCH comes in.

Sales people must be able to successfully pitch products and concepts to customers, to management and to their own teams. Entrepreneurs, marketing executives and business leaders must be able to quickly pitch their ideas. Most people think they are fairly good at pitching, yet few have really mastered how to condense a long presentation into a short, dynamic pitch that will have impact and influence on audiences. Pitching is not just something you do in an elevator, it's how you prepare your listeners to open their minds and start the process of getting buy-in for your new ideas and proposals.



SALES LEADERS: You are busy...

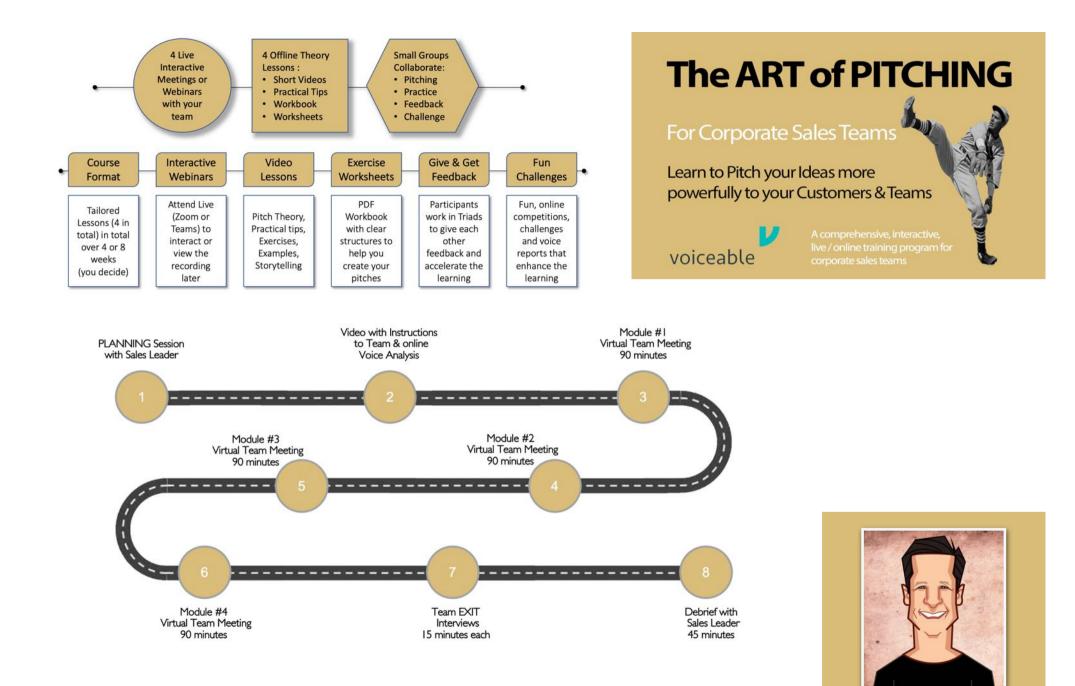
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What will we deliver?

4 virtual team meetings led by our facilitator where each of your participants will pitch each time and receive individual feedback. There are 20+ optional training videos for offline learning. There is a workbook with follow-up materials, a 10-page individual voice analysis for each participant, and much more. And best of all, this will be tailored to your sales team's specific needs.

The estimated time use for each participant is approx. 7-8 hours total spread over 4 or 8 weeks (your choice). Contact us today for more information about how this course can positively affect your team and business.





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