

FIND YOUR VOICE. CHANGE THE WORLD.

RICK SALMON

**PUBLIC SPEAKER, EXECUTIVE
COACH, SERIAL ENTREPRENEUR,
CORPORATE FACILITATOR,
VOICETECH SPECIALIST**

About my Voice

Rick is regarded as a dynamic and authentic thought leader and public speaker. He's an American by birth but a Scandinavian by choice, having lived in Norway for almost 40 years now. He has spent the past 20+ years collecting stories while traveling to 34 different countries to hold workshops, seminars and keynote speeches. Rick will speak with your group about the power of communication and the value of deep human connection through our words, music & dance (through the words we speak, the way we use our voices and our body language). Often he is asked to talk about how we can radically transform our businesses and the world through deeper collaboration and creative innovation. But his favourite topic is the human speaking voice. Whether you are pitching a new idea to your team or raising capital from your investors, your voice is one of your most important and yet often overlooked tools. True authenticity is something we hear in the voice and judge quickly. Things like passion and competence are most often displayed and conveyed in voice tones. Within seconds of you standing at a microphone and speaking, audiences will judge your character based on your voice. Rick has spent many years working with and developing voice analysis technologies and models that can decode obscure impressions and perceptions such as dynamism, competence, clarity, credibility and persuasiveness. And this knowledge can be a powerful tool for public speakers, leaders and team members who need more impact and influence.



**SOME
REFERENCE
CLIENTS:**

**BUSINESS
FINLAND**

**Innovation
Norway**

esa



**Europe
Unlimited**

YOUR VOICE MATTERS

HOLDING A CONFERENCE OR MEETING? INVITE RICK TO SPEAK WITH YOUR GUESTS:

The Art of Pitching your Ideas - Coming up with a good idea is one thing - but convincing others to back you is another. And we often make it hard for ourselves by not giving our ideas what they need to be bought by others. This is where the PITCH comes in. Learn how to pitch your ideas with impact, but still stay whole-hearted and authentic.

Building a Powerful Network - Your most valuable long-term asset in business is the network of people who you know and trust. Your network makes you more valuable in whatever role you perform, and it will likely be the gateway to your next great adventure or dream job. Learn how to connect with people quickly to build a powerful and valuable network.

Transformation & Collaboration - The world is not on a sustainable path. We get it. But the thinking that created these problems will not work in trying to fix it. We need a different mindset. We must learn how to collaborate; working in teams and groups. This is the rise of a more feminine model of leadership; inclusive and collaborative. In this talk, Rick will share personal stories from indigenous tribes in the Amazon, from the crazy tech entrepreneurs of the European Space Agency, to deep and difficult discussions with senior leaders in global energy companies like BP, Equinor, Gazpromneft and Exxon.

The Alchemy of Becoming a Serial Entrepreneur - Issac Newton, Leonardo da Vinci and even Nicholas Tesla all experimented with Alchemy; the ancient hunt for the knowledge of being able to turn anything into gold. They never found it. But what if learning to become a serial entrepreneur is real alchemy? In this talk, Rick Salmon will challenge you to think about what it takes to succeed with turning something as ethereal as a thought (an idea) into gold. And he will present a simple way to completely re-think what it means to be a successful entrepreneur.

Your Voice Matters - Each human has a unique voice. And each unique voice is necessary - now more than ever. Finding your voice and making your unique contribution is one of the most important tasks you have as a human being. We need more people who will stand up and speak. In this talk Rick will share his own journey to finding his voice, and he will also share some of the stories of the amazing people he has been privileged to coach and work with over the years.

Words/Music/Dance - How powerful speakers impact audiences - Which is most important in communication? The words you speak, your voice or your body language? Research shows that if you are congruent, then they all 3 work together. But if there is a conflict - if your words say one thing but, for example, your voice tone says something else, then we have a problem. In this talk Rick will share examples, sound bites and videos that illustrate the power of Congruence and how it is one of the most important keys to real influence when speaking.

Deep Human Connection - Whenever you get on a Zoom or Teams call with someone, how can you connect deeply and quickly? What are some of the factors or things you can do that will allow you to gain rapid rapport? How can you quickly start to build mutual trust with the person you are speaking with? In this talk Rick will show tech tools that can measure how deeply we are connecting (or not) with others through voice analysis and realtime machine-based feedback. It's a fascinating new topic.



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YOUR VOICE MATTERS